

The Crossfield Chronicle

Vol. 1, No. 2

CROSSFIELD, ALBERTA, APRIL 30, 1949

SUBSCRIPTION \$2.00 PER YEAR.

Com. E. Snyder, V-P Com. Al Cross, Sec. Canadian Legion

CROSSFIELD.—At a recent meeting of the Crossfield Branch of the Canadian Legion, B.E.L., held in the Masonic hall, Comrade E. Snyder was elected as vice-president and Comrade Al Cross, the new accountant in the Bank of Commerce, was appointed secretary-treasurer. The meeting agreed to send a delegate to the convention of the Provincial Command to be held shortly at Banff. Any member being able to spare the time to attend should contact President T. Bland at once.

The next meeting of the Legion is to take the form of a family gathering and get-together to give the newer members and their families a chance to get acquainted. This is to be held in the Crossfield school and the committee in charge are trying to arrange a picture show with films especially interesting to veterans. It is expected that this meeting will be held on June 2 and all veterans in the district are asked to watch for further particulars.

A social hour followed the meeting and those in attendance voted the experiment as being well worth while.

Village Council Hold Meeting

CROSSFIELD.—At the last meeting of the village council it was agreed that the assessment as used last year should be in effect again for 1949. The Calgary School Division regulation being increased by \$1400 will necessitate an additional four mills being added to the school mill-rate making 28 mills, while the municipal rate will remain at 20 mills, making a total of 48 mills. The council agreed to allow 10 per cent discount on all current taxes paid before the last day of June, 1949.

Councillors W. W. Stafford and F. Collins were appointed a committee to be in charge of streets and sidewalks, and Mayor W. A. Hurt was appointed as parks and cemetery committee. H. May was appointed assessor, with the approval of the minister of municipal affairs, and was instructed to add to the assessment roll all additions and improvements made to property since the last assessment. The by-law to spend the sum of \$3000 towards the cost of additions and improvements to the Community hall having been approved by the ratepayers, the council agreed to disburse this amount as and when needed by the hall committee.

IT PAYS TO ADVERTISE!

Bride-to-Be Honored

CROSSFIELD.—Feting Miss Marie Hatten, bride-elect of May 8, Mrs. H. May and Miss Ellen May were co-hostesses at a bridal shower in their home on Thursday evening last. Pink and white streamers decorated the "bride's" table which was centred with a bouquet of spring flowers.

During the evening games were played, after which the guest-of-honor was presented with a decorated basket of miscellaneous gifts from the 20 guests. Mrs. John Hergert, aunt of the bride-to-be, assisted the hostesses in serving the lunch.

Sale Nets \$1400 for Community Hall

CROSSFIELD.—Rather late, but nevertheless news to most people, is the fact that the Community Sale held last month for the benefit of the hall fund, netted approximately \$1400. The committee in charge would like to take this opportunity to thank all those who so generously contributed their chattels that were sold, their money they spent or contributed, and their time and effort, all of which made it a very worthwhile project.

Cheques keeping in to the fund and any member of the committee will be glad to receive yours at any time or it may be left at the Village office. It is expected that work will commence shortly, and material is being bought as it is obtainable, so that the project will be able to go right ahead when once started. As a goodly portion of the labor is expected to be volunteered, not much can be done until the crops are seeded, but once it is started it is expected to make good headway in short order.

CHURCH SERVICES

CHURCH OF THE ASCENSION
First and Third Sunday in Each Month

Evensong at 7:30 p.m.
Second Sunday—Holy Communion at 11 a.m.

Fourth Sunday—Evening Prayer at 7:30 p.m.

Fifth Sunday—Family Service at 7:30 p.m.

Rev. A. B. Lea, Rector.

UNITED CHURCH

Sunday School at 11 a.m. each Sunday.

Evening Service at 7:30 p.m.

Madden

Sunday School at 11 a.m.

Service at 12 noon.

Rev. C. W. Anderson, Minister.

BAPTIST CHURCH

Service every Sunday morning at 11 a.m.

Bible School at 12 noon.

Junior Service each Friday at 7 p.m.

Young People's each Friday at 8 p.m.

Services each Sunday—

Dogpound at 3 p.m.

Mountain View Hall at 7:30 p.m.

Minister, Rev. J. W. MacDonald.

Marshall-Irwin Wed in Airdrie

Spring flowers and lighted white candles decorated the Airdrie United Church recently when Miss Wilma Jean Irwin daughter of Mr. and Mrs. W. J. Irwin of Airdrie, exchanged marriage vows with Mr. Ronald J. Marshall of Vulcan. The ceremony was performed by Rev. W. Morrison.

Given in marriage by father, the bride was groomed in white broadcloth satin with long lily-pointed sleeves and a full bustled skirt. Her only jewelry was a diamond and pearl pendant. A pearl tiara held her floor-length veil in place and she carried a bouquet of pink roses.

The matron-of-honor, Miss Madeline Atkinson, wore pink taffeta and carried a bouquet of pink roses and carnations. The bridesmaids were Miss Lois James, who wore a gown of aqua taffeta and carried a colonial bouquet of roses

Inconvenienced By License Shortage

CROSSFIELD.—Considerable inconvenience has been caused to a section of the motoring public here for the past week owing to the license issuer failing to receive a further supply of licenses. Actually they had no one to blame but themselves for leaving the getting of them until after the dead-line, but considering the amount of fees paid better service should be warranted. Even with a long week-end holiday last week it should not take another week for the department to catch up on their orders.

Another source of discontent is the fact that truck licenses are not issued in Crossfield. With perhaps one-half of the farmers owning both car and truck, they wonder why they can buy their car license here and have to go elsewhere for one for the truck. The Highway Traffic Board annually state that they do not intend to appoint an issuer in Crossfield, but never state the reason. Seems as though the voters should have a little to say about it and perhaps our M.L.A. could do something about it.

Piano Recital

CROSSFIELD.—A capacity crowd enjoyed a full evening's entertainment in the United Church on Friday evening last, when the pupils of Miss Barbara Lamb, one of our leading piano teachers, gave a recital of piano works of the 18th and 19th centuries. Taking part were Norma Bonbridge, Carol High, Beth Landymore, Fred and Patricia Budgeon, Lenore Snyder, Len Bland, Lavonne Becker, Birgit Anderson, Dallas High and Sheila Casey. Lorna Bland was unavoidably absent, being quarantine with the measles. Selections were also given by Miss B. Lamb, Miss Kay Spurr, A.T.C.M., and Lynn Walker.

After a short intermission the Operetta "Hansel and Gretel" was very nicely rendered by the members of the United Church Junior Choir, under the direction of Mrs. Wilda Charney. The Junior Choir added further to the program with some very nice songs. At the conclusion of the entertainment, Rev. C. W. Anderson thanked those present for their attendance and support, after which, bouquets of spring flowers were presented to Miss Lamb and Mrs. Charney by Sheila Casey and Donna Vetter.

and carnations, and Miss Betty Irwin, sister of the bride, who was groomed in orchid taffeta and carried a colonial bouquet of purple iris and yellow roses.

Mr. Robert E. Marshall was groomsmen, and ushering the guests were Mr. Neil Almond and Mr. Glen Fisher. During the signing of the register Miss Betty Irwin sang "Through the Years."

Following the ceremony fifty guests attended a reception and banquet in the church. The toast to the bride was proposed by Mr. R. T. Wright and the toast to the bridegroom by Mr. Robert E. Marshall.

Mr. and Mrs. Marshall left for Banff to spend their honeymoon, the bride donning a grey crepe travelling dress, with a light green shorty-coat and pink accessories. On their return they will make their home in the Vulcan district.

CROSSFIELD LOCAL NEWS

CROSSFIELD.—Harry Fitzpatrick is home again after undergoing an operation in a Calgary hospital.

Mr. and Mrs. Percival Hartford of Wisconsin are visitors at the home of Mr. and Mrs. C. Calhoun. Mr. Hartford is a nephew of Mr. Calhoun.

Miss Kay Kotow is home again after being in Calgary to have her tonsils removed.

Mrs. Jerry McGill made the trip to Edmonton on Wednesday to bring back daughter Beverley, who had spent part of the holidays with her grandparents, Mr. and Mrs. R. T. Dick.

The school children were back at school on Monday after the Easter recess. They can now settle down and get ready for the June exams.

Charlie Reid and children left by truck on Friday for Regina where they had been called owing to the death of Mrs. Reid's mother. Mrs. Reid had left at the first of the week when the news came that her mother was seriously ill.

A new edition of the telephone directory is now available and subscribers may obtain a copy by calling at the office.

Stanley Reid is building a warehouse for W. A. Hurt, at the rear of the machine shop.

Mrs. N. Rowat of the Bank of Commerce staff is at home suffering with a sty on her eyelid.

Miss Eunice Harrison has accepted the position of bookkeeper at the local Co-op store, and will serve an apprenticeship under Mrs. Dorothy Bowen for the next few weeks.

J. A. (Archie) McPadyen is a patient in a Calgary hospital where he recently underwent an operation, and is now well on the way to recovery.

Mrs. A. Pogue of Calgary was in town on Sunday last on the way to visit her daughter Mrs. Eric Van Maaron who is a patient in the University hospital at Edmonton. Yelma had a very serious operation on her lungs and was in a bad way for a few days, but is now convalescing and should be able to come home in a few days time.

Seeding Is General

CROSSFIELD.—Seeding operations are now general throughout the district under almost ideal conditions. A few scattered showers have fallen in different parts during the past two weeks, and most farmers would like to see some more.

Council Meetings

The regular monthly meeting of the Village Council will be held

in the
FIRE HALL
on the
First Monday of each Month
at 8:30 p.m.

Thank You!...

Mr. Wright

and
The Beiseker District Board of Trade

Beiseker District Board of Trade

MAT. SCHMALTZ, President

Beiseker, Alberta, April 22, 1949.

T. W. Puse, Esq.,
Community Publications of Alberta,
10815-82nd Avenue,
Edmonton, Alberta.

Dear Mr. Puse:

We were pleased to receive your letter of April 17th and we believe it would be a matter of general interest if you were to publish a news article along the lines of the following as a boost for your efforts in this district:

"The Beiseker and District Board of Trade wishes to congratulate Mr. T. W. Puse, editor and publisher of 'Community Publications of Alberta' for his enterprise in commencing the publication of 'The Beiseker Times' in this district. Since this paper was discontinued about one year ago it has been sorely missed and the need for such a paper has often been the subject of discussion at our Board of Trade meetings."

"Our new editor, Mr. Puse, commenced publishing local papers for small communities such as ours in 1946 and he has rapidly extended his interests until he is now the editor of some twenty-six papers."

"A separate paper is printed for each place but they all carry the same classified-section which is a decided advantage to advertisers owing to the extensive circulation."

"The Beiseker and District Board of Trade can heartily recommend our new editor to all residents of the Beiseker district and it is hoped that they will co-operate with Mr. Puse through subscriptions to the paper and advertising. Arrangements for advertising and subscriptions should be made through the local agent, Mr. N. J. Volker."

"Wishing you every success, we are,

"Yours very truly,

K. A. WRIGHT,
Sec.-Treas."

Community Publications is pleased to co-operate in every way with the Boards of Trade of every town served by any one of the 26 papers published by us.

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The Story Is Told

The value to every Canadian, of the oil discoveries at Leduc and Redwater cannot be over-emphasized. To the Imperial Oil Company Limited goes most of the credit for the fact that Canada may soon be self-sufficient in oil, and able to buy other goods with U.S. dollars.

The Imperial Oil Co. is to be given credit for the years of perseverance in the face of countless failures in the past; and congratulated on their recent new successes.

Directly or indirectly, the present prosperity of Imperial Oil will benefit every Canadian. To acquaint our readers with the facts the company is running a series of advertisements each week in this paper. These releases are interesting and the story of oil in Canada should remind each of us that this is a story of free men, working in a free country, successful because they enjoy free enterprise.

Those Shelves Works Projects

Members in all sections of the House, including the Government, were surprised to learn that the Minister of Reconstruction's Special Committee has jobs for only a few thousand lined up in case of mass unemployment. For some time plans have been laid for Dominion Public Works projects ready to start on whenever the need arises to provide employment.

It now seems that such shelved works projects are paltry both in their costs and in the number of jobs they would provide. Running the risk appearing like supporters of over-all Government planning of national economy we suggest that without delay large-scale projects (a few) and small scale projects (thousands of them) should be considered for com-

pletion whenever the need for providing jobs becomes evident. We think small-scale works such as modern, up-to-date post office and other Government buildings in towns and villages, should come high on the list. A plan could be worked out for the Dominion to subsidize street paving in small communities; assistance given the provinces in extending public roads, power lines and even gas lines. This wouldn't mean Governmental ownership of such utilities but simply help local authorities provide them.

Big-scale projects such as a Dominion-wide highway could be enlarged in scope to include a second trans-Canada Highway in the west. Irrigation, re-forestation and building of new highways northward will serve to protect our natural resources and open up new areas to farming and industry.

It would be foolish to embark on such works-projects now when help is scarce and materials are high priced. These can be safely kept "on the shelf" for a rainy day.

Alberta Provincial House Heeds Liberal Protests

The Alberta legislature was forced to pause in its deliberations on the last day of the session to give heed to warnings and protests voiced by Alberta's Liberal leader Harper Prowse.

On one of these occasions the house was entering committee of the whole for a clause-by-clause study of two bulky pieces of legislation.

Printed copies of the two tremendous bills were distributed to the members during the last few hours, and Mr. Prowse pointed out such delay was inexcusable.

One of them set up new rules and regulations for Alberta's vitally important oil and mining industries. It was titled the "Mines and Minerals Act" and was framed as a result of the government's division of the Department of Lands and Mines into two branches.

This particular bill will be the chart to guide the Department of Mines and Minerals.

A similar function will be performed by the bulky Lands and Forests Act.

But in this case of course the new law will govern the future activities of the Lands and Forests Department.

Mr. Prowse's objection was based on the fact the government had known since the close of the 1948 session that division of the department was coming and was coming this year.

There was no reason, Mr. Prowse said, that the bills could not have been prepared last July.

As is usual with protests against government action in the Alberta house, Mr. Prowse's suggestion was declined out of order, which formed a convenient cloak for the government front benches to hide behind and thus avoid answers.

As a result the government didn't answer Mr. Prowse's protest.

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News From Scotland

MONUMENTAL WORK ON PLANNING

When you buy an expensive book, you have a right to expect something for your money. In Sir Frank Meares' town and country planning report, entitled "Regional Plan for Central and Southeast Scotland," the student of this social science will certainly find a

gold mine. Laden with fact and detail, the report is a fine example of collaboration between the author and editor, Sir Frank Meares, and the printers and map-makers.

In addition to innumerable tables scattered throughout the text, there are line diagrams, aerial photographs, and 54 separate plates, most of which open out from the book to the width of three foilsap pages, and are in several colors.

The area with which Sir Frank has had to deal extends from the borders of Scotland with England in the southeast to the heavily populated districts of the mid-Scotland industrial belt. "If the plan is to be effective," said Sir Frank at a press conference, "there must be co-operation between the 17 county and burgh planning authorities concerned."

No aspect of life has been missed by the inquiring mind of Sir Frank, from Lallans (the old Lowland broad Scots tongue), to the ill-balance of population between country and town; from new towns to the valuable farmland which lies under the Scottish peat bogs; and from the much-talked-of road bridge over the Firth of Forth near Edinburgh to coalfields of the future.

The biggest worry, he declared, was the problem of getting people to return to the land, and he deplored the "semi-deserted countryside top-heavy with people over 30 years of age."

"I knew the situation was serious, but when I saw it on a map I was horrified. Depopulation is like a blight spreading across the country, with almost every parish losing up to half of its people, apart from the cities, two or three holiday resorts and the coalfield."

A century ago, with a steadily increasing population, the country could afford to export a lot of her sons, but when the birth rate fell, migration continued. Here the author sounds his most serious warning:

"However active may be export trade for a time, permanent prosperity—indeed national survival—must be endangered if purely industrial communities attempt to carry on in a depopulated land. The fountain-head is becoming empty and we see today the bare survival of the most valuable stock of all, the country folk proper, with their deep-rooted knowledge and love of the countryside."

The best guarantee of success in any planning which may be done is a better understanding between countryman and townsman, and the importance of this may be realized when it is stated that practically all the land can be used for agriculture, stock raising, or afforestation, each of them pursuits of the countryside. The drift from the land should be countered by positive measures for rural reconstruction taken concurrently

with those for the towns.

On the movement of population from the west of the industrial area (where some of the Lanarkshire coalpits are becoming uneconomical) to the richer coal areas in the Lothians, Fife, and Ayrshire, Sir Frank says that the Forth basin could receive as a maximum about 200,000 people, spread over 30 years but that there might be 400,000 people drawn eventually to the eastern coalfields. Should that happen, the suggestion is made that another move towards the north, to the counties of Moray and Banff would be necessary.

This important report, if its suggestions are followed, may affect the lives of over one million of Scotland's population.

PRESENTS FROM SCOTLAND

Scotland is attracting an ever-growing number of holiday-makers from overseas, Europe, and south of the border. The Edinburgh Festival has proved a strong magnet, but it is not only music and drama in a picturesque and historic setting that has brought the annual flock of visitors. Mountain, moor and loch provide beauty,

sport and holiday relaxation, and thanks in no small measure to the activities of the Scottish Tourist Board, the world and his wife are becoming more and more aware that Scotland need take second to none as a holiday playground.

That the festival is not the sole attraction is shown by the fact that a London firm operating services to Scotland have their motor coaches fully booked for June and July week-ends.

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THE CROSSFIELD CHRONICLE

T. W. FUE, Editor and Publisher

Published Every Week by Community Publications
10815 Whyte Avenue, Edmonton, Alberta

Biography of

Wilfred John "Bill" Wilde

Progressive Conservative
Candidate, Bow River Constituency

Wilfred John "Bill" Wilde, Alberta native son, range rider, business man, political organizer and poet, is Progressive Conservative Candidate in the federal constituency of Bow River.

"Bill" Wilde, who is well known from the U.S.A. home to the far reaches of the Peace River, and from the Rockies to the Saskatchewan-Alberta boundary, and in some spheres over a much wider area, was born in Banff, Alberta, on June 22, 1893. He attended public school at Blairmore and Dunmore, and Garbutt's Business College at Medicine Hat.

"Bill" Wilde started out to make his own way at an early age. He sold newspapers and periodicals at Blairmore and Commemorative badges at Frank and Blairmore during the visit of Earl Grey, Governor General of Canada, to the Crown's Nest Pass in 1905. During that visit, he remembers, he held Prince Arthur of Connaught's horse while the party visited the scene of the Frank Slide.

The young Albertan got his first real job in 1907 as a fence rider on the ranch of the late Alex Gordon on the Red Deer river near where the town of Jenner now stands. He was the ranch's representative on the roundup that summer, although just 14 years of age. The next year he was again on the ranch for the summer, drove a water wagon in Taber for two months in the autumn after the beef was shipped, and spent the winter working at Frank.

In 1909 he journeyed south to Shelby, Montana, and punched cows on the Marias River, returning to Alberta the next year as a bronc rider on the Kircaldy ranch at Raymond for the Knight Sugar Co. Ltd., riding with such well-known rangemen as the late Joe Lannaar, George Shelton, Paul Hester and Ray Knight himself. The Knight Sugar Co. at this period operated one of the largest ranches in the Dominion with 15,000 head of cattle and 4,000 horses.

Bill Wilde moved again in 1911 filling on a homestead and preemption 25 miles north of Medicine Hat. By 1916 he had proved up the homestead which he sold, moving to Bowell where he acquired considerable acreage with the idea of becoming a full fledged farmer. It took less than two years for him to lose everything—how only business failure—and with his wife and two small children he moved to Medicine Hat where he secured temporary employment with the Medicine Hat Wholesale Grocery Company.

Five months later he was promoted to salesman and in the years that followed continued in this occupation, working first in the south country and then Saskatchewan, later being transferred to Red Deer with the Red Deer Wholesale Grocery. There he was taken off the road to manage the wholesale fruit department for this firm, and after 1½ years became manager of the business.

In 1935 Bill Wilde left Red Deer to organize the first wholesale fruit house in Canada for Safeway Limited of Canada, later being appointed supervisor of produce wholesale for the company from Victoria to Winnipeg.

He severed his connection with

the firm in 1940, returning to his Red Deer farm to carry out a plan laid years before to raise thoroughbred horses and purebred cattle. In 1943 he became organizer for the Progressive Conservative party in Alberta.

Bill Wilde's first political activity was as an errand boy in the Conservative political rooms at Blairmore in 1905. He was Secretary of the Box Springs Conservative group from 1911-15 while on his homestead. He was President of the Red Deer Conservative Association from 1925-33 and Secretary of the Red Deer Federal Conservative Assn. from 1932 to 1933. He is a past member of the Red Deer board of school trustees; Red Deer Rotary Club; Calgary Rotary Club; Board of Managers of the First Presbyterian Church, Red Deer, and the National Fruit Jobs Association. He is also a Past Master of Kenilworth Lodge No. 9, A.F. and A.M., Red Deer.

He is a member and executive of the Southern Alberta Pioneers and Old-Timers Association, and chairman of its historical data committee. Also a member of the Western Stock Growers Association, and the Canadian Hereford Breeders Association.

Bill Wilde played right wing on Blairmore's first Junior hockey team. He raced horses throughout the southern section of Alberta and raised a number of thoroughbreds on his Red Deer farm including the well-known Willie Marcus and Fester Marcus.

His hobbies are the raising of

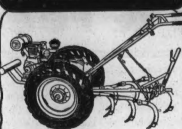
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FOR SALE — Massey-Harris model "30" 3-pow tractor in new condition. Complete with power take-off, lights, 3 sets wheel weights, fluid and hydraulic seal. Used one and a half seasons on quarter section and has just been checked by company experts. Priced away below present cost. Write or phone M. H. C. Ford at Carstairs. C A-16-23-30.

Asiatic pheasants, peacocks and Bourjois dogs, and writing poetry. He was married to Lucile Hodges at Medicine Hat, June 1914, and has one son and one daughter.

HAVE YOU SUBSCRIBED TO THIS PAPER YET?

BIG NEWS
FOR SMALL LANDOWNERS!



the NEW WATERLOO GARDEN TRACTOR

Keep your garden clear of weeds this year. Let the Waterloo Garden Tractor do your cultivating, weeding and hilling. No more back-breaking labour. The "Waterloo" helps keep your garden beautiful and more productive. Farmers find this tractor practical to cultivate and scuffle all types of root crops.

Economical, too—gas consumption less than two-dimes a gallon per hour. Snow-plow attachment makes the "Waterloo" a year-round implement.



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Suggested by the

BREWING INDUSTRY OF ALBERTA

Calgary Stampede Week July 11-16

CROSSFIELD.—The 8th Annual Calgary Exhibition and Stampede will be held during the week of July 11 to 16, 1949.

The Stampede Parade will, as usual be the opening day feature, and an invitation has been received

for this district to make an entry in this parade.

All our readers are familiar with the type of floats, etc., that go to make up this gigantic parade, and it is a wonderful opportunity to place local interests before the huge audience that witness this event annually.

The Farm and Ranch Review

have offered their trophy accompanied by cash prizes in the Western Community Section of the parade, thus making the effort well worthwhile.

Any one interested in making an entry should contact Harry May at once, as a meeting is to be held in Calgary on May 10 to consider applications.

W. Walker has taken on the job of lineman for the East Carstairs Mutual Telephone Company in addition to his other lines. Bill will have quite a territory to cover and he will at least be a good customer for the gas pump.

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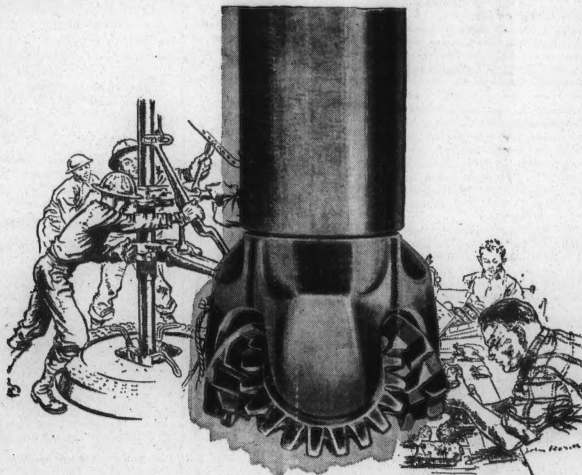
SUN-RYPE APPLE JUICE 2 for 29c
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CROSSFIELD



The future lies at the point of the drill

The names of Canada's new oil fields have been heard—from coast to coast . . . Leduc, Woodbend, Redwater.

They are fields discovered in the greatest search for oil in Canada's history. Already they have brought benefits to all Canadians; and in the west where they are turning back the tide of expensive imports the direct savings are counted in millions.

But before the fullest benefits can reach everyone even more oil must be found.

The successes of the past two years have been possible because there were people willing to go on risking millions in the search in spite of repeated disappointments.

Now, after the barren years that went before, these new fields seem large—and they are large! But they are far from enough to make Canada self-sufficient.

Canada is still dependent on foreign countries for more than 80 per cent of her oil and so her own resources must be developed. Exploration must be continued. More and more wells must be drilled so that markets can be expanded.

There is not yet enough oil to justify the big investments that will be needed if all Canadians are to enjoy the fullest benefits of western resources. Pipe lines, for instance, cost a lot to build; but over the years they provide low-cost transportation—so necessary to reach out to wider markets. The Edmonton-Regina line planned by Imperial is but a beginning.

Further discoveries are the only means of breaking through the distance barriers that hamper oil with transportation costs. The future lies at the point of the drill.

IMPERIAL OIL LIMITED

If you're interested in facts . . .

While it is now estimated the known oil in Alberta is roughly equal to our needs for the next five years, actually this oil could not be produced efficiently in less than 20 years.

To meet her present oil requirements it has been estimated Canada needs reserves of several billion barrels.

Imperial's 450-mile pipe line from Edmonton to Regina is expected to be in operation by the end of next year. Cost is estimated at between \$35 and \$40 million. It is a step towards wider markets.

Bringing you oil is a big job—
and a costly one.



This advertisement is appearing throughout Canada in daily and weekly newspapers.

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 bine, good as new; 1—10-ft.
 tandem disc harrow; 1—
 rubber tire trailer wagon,
 new; Tamarac fence posts;
 2-4" shell weed kill.
J. H. PERRAS
 Ph. 51—MORINVILLE

THIS WEEK IN BRITAIN

EXPERIMENTS TO FIND IDEAL ROOM

After experiments at Boreham Wood, the Ministry of Works Field Research Station, scientists in Britain hope to produce the ideal room for thermal comfort—the right fuel-saving heat, ceilings of the ideal height, windows to give the correct amount of air without draughts.

First volunteer in the scheme was Albert Brinkman, builder's laborer, who finished a hard morning's work, had lunch, then relaxed for the afternoon in an easy chair in an experimental modern living room. Albert was helping the scientists to discover how much warmth an outdoor working man needs when he relaxes at home, how much ventilation, how high a ceiling should be for health and comfort. Another laborer sat with him and in a similar room next door—where the ceiling was six inches lower—another outdoor worker and an office employee sat together in the same temperature, reading and talking.

With both parties sat scientists from the London University School of Hygiene, members of a team working with the Ministry of Works to plan for comfort in new brick-built homes.

Instruments in both rooms recorded temperatures and heat radiation, measured the amount of moisture in the air. Every half-hour the relaxing volunteers, behaving just as though they were at home, after a day's work, recorded their sensations on special forms.

Under one heading they noted how they were sitting or standing and what they were doing. In another column they recorded sensations of heat or moisture, and in a third wrote down their remarks—cold or warm hands, cold feet or

backs, complaints of draughts or lack of air.

Before they had settled down, each worker gave on his record sheet, his age and occupation, time and nature of his last meal, height, weight and clothing. While they sat these instruments outside the windows recorded temperatures and wind speeds and direction.

BRITAIN PREPARES UNIQUE DICTIONARY

A unique dictionary is being prepared in Britain—the Dictionary of Colors for Interior Decoration, first of its kind to be published.

Sponsors are the British Color Council, an independent organization financed by subscriptions from its members and fees paid by industry for special services. The council works in close co-operation with the Council of Industrial Design, the Royal Society of Arts, the British Council and government departments.

The dictionary will contain standard specimens of 378 different colors. These are illustrated on both plain and matt surfaces, as well as on pile fabric. Each has its own individual reference number.

Seven years' intensive research work and consultation lie behind this work of reference. It will be invaluable not only to dyers and manufacturers of paints, fabrics and pottery, but also to home-makers. It will cut out confusion and debate over the names of various shades of any one color. Also by use of the standard reference numbers, it will be possible to ensure perfect matching of shades either in interior decoration scheme or in dress fabrics.

It will also help manufacturers in economizing, because they will be able to work to standard color charts and within a definitely defined range of shades.

The scheme is supported by

carpet, linoleum and wallpaper manufacturers as well as 200 other firms in Britain.

PRETTY GIRLS MAKE GOOD TAX COLLECTORS

Apparently, it softens the blow when you pay your income tax if a pretty girl is there to collect it! Anyway, that is what the people of Britain say, for their pretty girls are among the most efficient and successful collectors of income tax.

They have that sympathetic understanding which makes men more willing to discuss tax problems and more co-operative in finding solutions. In rural districts, especially, it has been found that farmers have admitted they do not understand tax conditions and have found a woman tax collector easier to understand.

But before any can be sent out as fully-fledged collectors, they have to become experts in all matters dealing with income tax. They go to a training centre, and while they are there, learn the business from five instructors. For a month trainees hear nothing but income tax—all the problems with which these experienced instructors have had to deal are placed before the students, with the solutions.

No distinction is made between the training of men and women. The centre was opened in 1945 to give refresher courses to men and women returning from the forces. By 1948 most ex-service people had passed through, but still the country's tax collecting force was understaffed. Clerical assistants were promoted and they, too, were sent to the school for special courses.

A Modern Man Wears Modern Clothes FROM

Modern Tailors

MEN'S SHOP
 9715 Jasper Ave., Tel. 24684
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New entrants to the service spend two weeks at the centre before they go on to an office. Six months later, they return to the school for another month.

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 From Pempeit's Morinville
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We can supply the following chicks R.O.P. sired from our own selected flocks:

R.O.P. Sired White Leghorns		
25s	50s	100s
Mixed \$4.75	\$ 9.50	\$18.00
Pullets 9.25	18.50	36.00

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Pullets 8.75	17.50	34.00

OTHER PRICES

R.O.P. Sired Barred Rocks, White Rocks, Light Sussex, 100 Unsexed	\$20.00
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100 Unsexed	\$19.00
100 Pullets	\$34.00
Heavy Breed Cockerels—	
100s	\$11.00
25s	\$6.00
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100	\$4.00
50s Assured on Sexed Pullets	

We have years of experience in all poultry-raising problems. Write us for free information on care, feeding and treatment of disease in poultry flocks.

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COMBINATION LIVING ROOM SET!

Consisting of:

Three-Piece Velour Chesterfield Suite

Torchiere Trilite Stand

Torchiere Trilite Bowl

2 Pictures

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The Set, COMPLETE.

1 Scatter Rug

Walnut End Table

1 Silk Cushion

\$199.50

TORCHIERE TRILITE, complete, up from \$16.95

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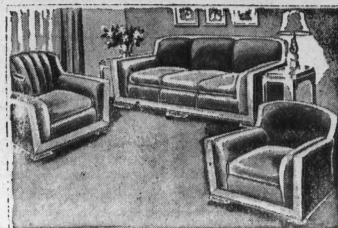
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The Nation's Business

In what External Affairs Minister L. B. Pearson described as "an inspiring example of parliamentary unity and a reflection of national unity on a fundamental question of international policy" the House of Commons approved Canada's participation in the North Atlantic Security Pact.

Canadian representatives are to sign the pact at Washington next week. Parliament's action means that the nation is behind them. The pact itself means that the democracies of Western Europe with Canada and the United States are going to combine for mutual defence. If Russia or any other country attacks any one of them all will fight together.

It is the kind of collective security the allied nations tried to work out on a world-wide basis through the United Nations. That effort failed because Soviet Russia blocked agreement on the completion of the security structure, em-

barked on a course of aggression and expansion in Eastern Europe. The idea of this North Atlantic pact is to a large extent Canadian. Its crystallization into reality at this time is a demonstration of the kind of leadership the Canadian government has been able to give in world affairs. Its all but unanimous acceptance by parliament is a demonstration of the way public opinion in a democracy responds to the kind of leadership afforded by Prime Minister St. Laurent who takes parliament and the public into his confidence.

Back in October, 1946, Mr. St. Laurent, then minister of external affairs, spoke at the assembly of the United Nations, urged speed in setting up the military agreements called for in the United Nations charter. Nothing happened, largely because of the obstruction of Russia and its satellites. The next year Mr. St. Laurent again spoke, said that the democratic nations which wanted peace would not indefinitely be content with things as they were, would be obliged to combine among themselves for mutual defence.

From those ideas developed the Atlantic Pact and in putting its approval on it the House of Commons also endorsed a good job of work for world peace by the prime minister.

TELEVISION

Canadians are going to have television and Canadian television programs. This week government plans were announced which will insure that this new medium of communication, entertainment and culture develop under the general direction of the Canadian Broadcasting Corporation.

The government gave CBC the green light to go ahead with a loan of \$4000,000, with the establishment of program production centres and with the granting of licenses to privately-owned stations.

A lot more will be heard about television before it finally becomes available in all parts of Canada. The setting up of stations and transmitting facilities is a big and costly job. A special parliamentary committee on radio will be looking at the question in a week or two and it also forms one of the terms of reference to the Royal Commission which the government is going to establish on governmental activities which contribute to the enrichment of our national life.

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**YOUR LOCAL
NEWSPAPER**

This issue of the Crossfield

Chronicle starts another attempt to provide the district with a newspaper. Having been without one for a few weeks has shown most people that one is needed badly and the firm of Community Publications

has undertaken to publish one providing some local person or persons will act as local editor and send them the news of the district.

Harry May has consented to do this in order to get the paper started and it is to be hoped that others will take some interest in it and possibly another editor can be found. The district is big enough for half a dozen reports to work in and news from the outlying districts would be especially welcomed if someone would just send it in. To those who helped at this work previously we would say please carry-on, and to the ladies in the districts of Madden and Dogpound we would ask that some of you please send in any items of interest from your district.

No need to tell anyone who or where Harry May is and if you will just call, phone or write he will do the rest. This is just about the last chance we will have to keep a newspaper and with a little co-operation there is no reason why we cannot have one that will be a credit to the district.

Harry Kenney, old-timer of the district, now a resident of Calgary, spent the Easter week-end in town renewing old acquaintances.

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W. A. HURT

According to all reports, new tractors will be scarce
for at least another year

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GOOD MECHANICS, GOOD TOOLS
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The International Man

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